

Senior Front End Developer

Key Responsibilities

- Deliver top quality HTML, CSS, front-end code across a broad array of interactive web test cases
- Expertise in MVT, A/B testing, split URL testing techniques to advance knowledge such as automated personalisation, targeting using best in class enterprise tools such as Adobe Target, Google Optimise
- Build and maintain mobile-first templates for the content management system (CMS).
- The proven ability to work under pressure with multiple requests coming in from multiple stakeholders in short period of time.
- Build relationship with various kind of stakeholders, such as Product, Marketing, Corporate Affairs, etc.
- Proactively identify and immediately highlight to PO/Management any schedule/dependency issues
- Advise and collaborate with Product Owner to maximize value of Product Backlog
- Understands and works with SCB Project Governance processes and tools, demonstrated by zero non compliance issues

Hands-on expert level technical skills required:

- Expert level hands-on experience on front-end development such as HTML, CSS/SASS
- Strong experience with Web personalisation or A/B testing tools such as Google Optimise, Adobe Target
- Good understanding of technical SEO
- Hands-on familiarity with content management system platforms.
- A solid understanding of cross-browser compatibility issues, and ways to work around them.
- Expert proficiency in JavaScript and TypeScript
- A high level of experience with UI layouts, SASS, LESS, Bootstrap, and the CSS GRID system.
- Complete understanding on Google Accelerated Mobile Pages, PWA and Google Structured Data.
- Experienced working with NodeJS frameworks, package manager and task runners (e.g. Grunt, Gulp).
- Ensure high quality graphic standards and brand consistency.
- A good understanding of code versioning tools, such as Git, Mercurial, or SVN.
- Understanding of OOP and Design Patterns a must

Experience/Qualifications

• Minimum 5+ years of relevant experience

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