



# Drive Your Healthcare Digital Transformation with **StratAgile**

Expert Veeva Partner for CRM, Lifecycle  
Management, Data & Insights

20+

Veeva  
Experts



Digital, Consulting  
& CRM Solutions

12+

Years' Pharma  
Experience



Platform, Data &  
Analytics Expertise

50+

Brands  
Worked With



Presence  
in 10 Markets



10 Countries | 200+ People  
ISO 27001 Certified

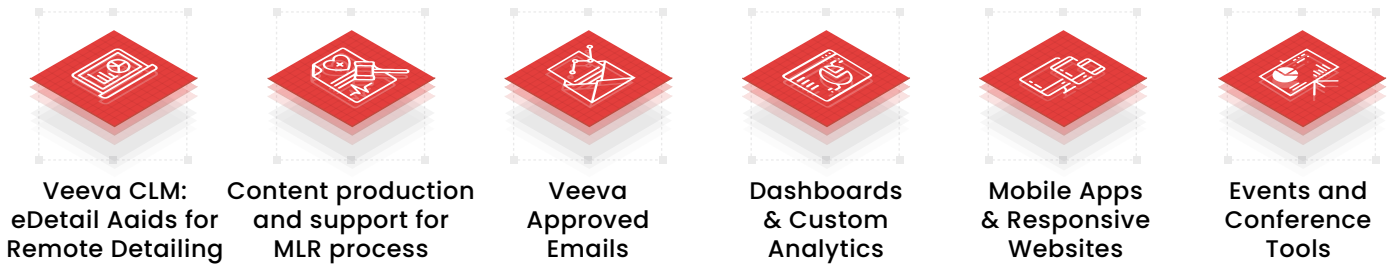
[www.stratagile.com](http://www.stratagile.com)

## A TRUSTED VEEVA CERTIFIED AGENCY

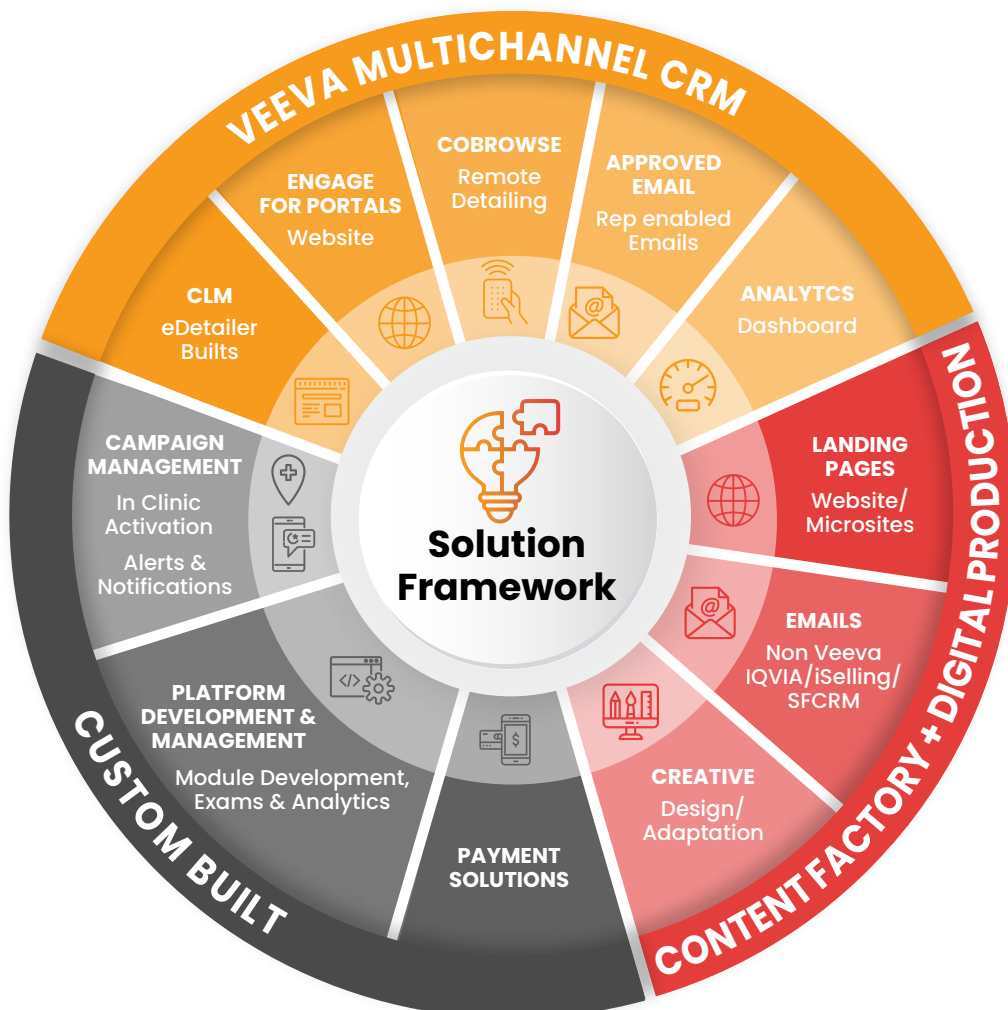
We are experts in implementing innovative Veeva solutions for over seven years. Whether you're looking to take content out of another CLM platform and plug it into Veeva or create a custom eDetailer from scratch, our Veeva experts have the knowledge, skills and experience you need to achieve maximum digital impact. We are experienced in building Veeva approved emails, edetailers, myinsights dashboards and Engage for Portals and Webinar.

## OUR EXPERTISE

Experts in translating complexity into simplicity



## OUR HEALTHCARE CRM OFFERINGS



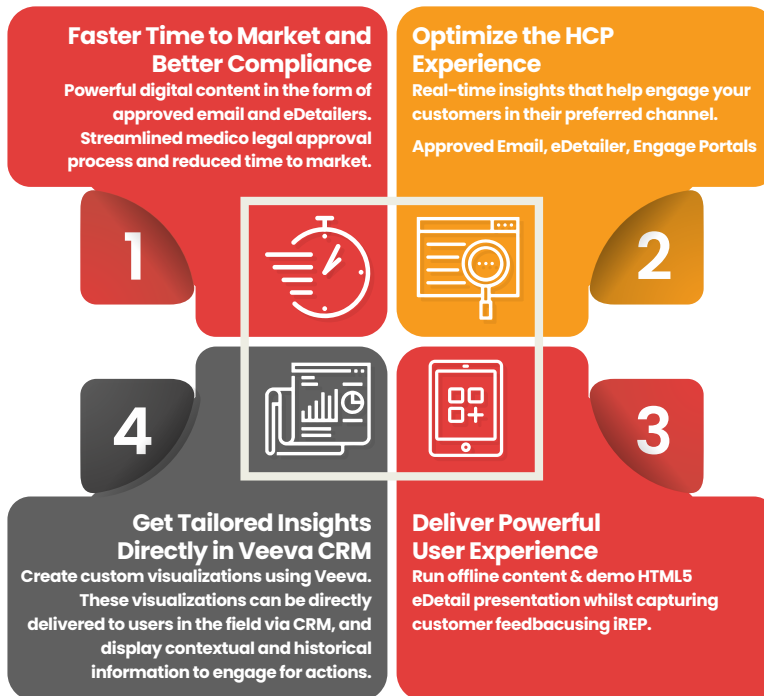
# THE ART AND THE SCIENCE OF VEEVA

## SNAPSHOT OF OUR PRACTICE ACROSS VEEVA PLATFORM

**V Vault**  
PromoMats

**Veeva**  
CRM

DIGITAL ASSET MANAGEMENT



MULTICHANNEL DISTRIBUTION



PERSONALISED DASHBOARDS

## OUR ENGAGEMENT TO DELIVER VALUE

### STAGE 1 Pre-Production

- Affiliate Brief**  
Country affiliate provide brief and the assets in form of PDF with comment/working files/HTMLs etc.
- Asset Analysis**  
StratAgile analyze the brief and the assets shared and raise any concern or question

### STAGE 2 Production

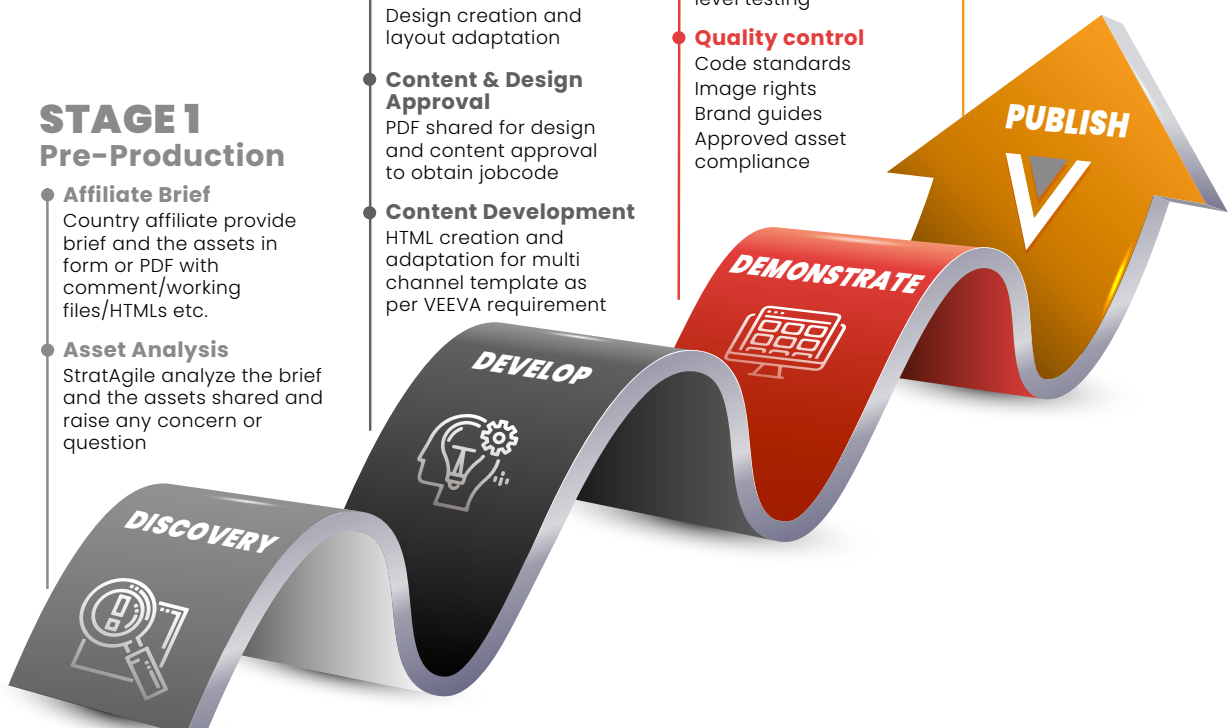
- Creative**  
Design creation and layout adaptation
- Content & Design Approval**  
PDF shared for design and content approval to obtain jobcode
- Content Development**  
HTML creation and adaptation for multi channel template as per VEEVA requirement

### STAGE 3 Post Production

- Testing**  
Browser + Device level testing
- Quality control**  
Code standards  
Image rights  
Brand guides  
Approved asset compliance

### STAGE 4 Delivery

- Publish**  
Deployment to the VEEVA CRM application



# SUPPORTING MAJOR HEALTHCARE BRANDS ACROSS APAC

## Brands



## Portfolios Worked With



# OUR PARTNERSHIPS

## Healthcare Content, Production & Tools



## Marketing Automation Platforms



## Content Management Platforms



## Data & Analytics Tools



# OFFICES ACROSS 11 CITIES

## SINGAPORE



StratAgile Pte. Ltd.

PRIMAX #07-20/21  
22 New Industrial Road  
536208 Singapore

## KUALA LUMPUR



StratAgile Sdn. Bhd.

D2-04-03, Tamarind Square,  
Persiaran Multimedia,  
Cyber 10, 63000 Cyberjaya,  
Selangor, Malaysia

## BANGKOK



Phrong StratAgile Co. Ltd.

149 Moo 4 Soi Patara Place,  
Liapkhlongthepkanchana Rd,  
Kaeline, Kratumbaen,  
Samutsakorn 74110 Thailand

## JAKARTA



PT StratAgile Digital  
Komunikasi Indonesia

Danau Sunter Selatan Blok F  
No 43-45 Ruko Royal Sunter,  
Jakarta, 14350 Indonesia

## HO CHI MINH



StratAgile

L17-11, 17<sup>th</sup> floor,  
Vincom Center Building,  
Ben Nghe Ward, District 1,  
Ho Chi Minh City, Vietnam

## DUBAI



StratAgile Digital LLC

Office 5-061, M Floor,  
Dynamic Business Centre,  
Abdulla Kamber Business  
Centre Building,  
Hor Al Anz, Dubai, UAE

## LONDON



StratAgile Limited

Office One  
1 Coldbath Square  
Farringdon  
London, EC1R 5HL

## MANILA



StratAgile

73 Manuel Roxas Street,  
Lower Brookside, City of Baguio,  
Benguet Philippines 2600  
Philippines

## KOCHI



StratAgile Marketing &  
Consultancy Pvt. Ltd.

Kuzhimattathil Chambers  
Judge Mukku, Vallathol Jn.  
Thrikkakara, Kochi-682021

## BENGALURU



StratAgile Marketing &  
Consultancy Pvt. Ltd.

No. 667, 1<sup>st</sup> Floor, 27<sup>th</sup> Main  
13<sup>th</sup> Cross, HSR Layout,  
Sector 1, Bengaluru,  
Karnataka-560102

## MUMBAI



StratAgile Marketing &  
Consultancy Pvt. Ltd.

HD-032, We Work Zenia,  
4<sup>th</sup> Floor, Hiranandani Circle  
Hiranandani Business Park,  
Thane Maharashtra-400607



A TRUSTED VEEVA CERTIFIED AGENCY

www.stratagile.com